

Review of EcommerceSEOtools.com

Generated on 2023-03-13

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



✔ **Title Tag** Ecommerce SEO Tools - Free SEO Audit for Ecommerce Websites
⚙️⚙️⚙️
Length: 59 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

✔ **Meta Description** Get an instant SEO audit of your eCommerce website with our free Ecommerce SEO Tools. Detailed insights of your website. Start your free SEO audit now!
⚙️⚙️⚙️
Length: 151 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

● **Meta Keywords** web analysis,web analyzer,seo analysis, seo analysis tool, website health checker, seo suggestion
⚙️⚙️⚙️

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.



[Ecommerce SEO Tools - Free SEO Audit for Ecommerce Websites
ecommerceseotools.com/](https://ecommerceseotools.com/)

Get an instant SEO audit of your eCommerce website with our free Ecommerce SEO Tools. Detailed insights of your website. Start your free SEO audit now!

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	0	10	29	9	6

<H1> Trusted SEO Audit for Ecommerce Stores </H1>
<H3> Audit your Shopify website's SEO now </H3>
<H3> Audit your Magento website's SEO now </H3>
<H3> Audit your Bigcommerce website's SEO now </H3>
<H3> Our Analysis helped rank a million websites. What are you waiting for... </H3>
<H3> Explore our other tools </H3>
<H3> Free Resource </H3>
<H3> Ecommerce SEO Tools </H3>
<H3> NAVIGATION </H3>
<H3> OUR PAGES </H3>
<H3> Info </H3>
<H4> Platform Specific SEO Audit </H4>
<H4> Website Checked </H4>
<H4> Happy Customers </H4>
<H4> Countries </H4>
<H4> best-practices-for-technical-seo-cleanup </H4>
<H4> Role of Different Metrics in Measurement of SEO Success </H4>
<H4> On-Page SEO & Link Building Strategies For Bigcommerce </H4>
<H4> Best Ecommerce Platforms To Consider for Your Online Store </H4>
<H4> How to Utilize ChatGPT for Ecommerce SEO </H4>
<H4> Importance of Website Speed For An E-commerce Store </H4>
<H4> Things To Consider For Your Ecommerce Website Development </H4>
<H4> Best Tips To Optimize Images For Your E-commerce Stores </H4>
<H4> 5 Proven Tactics to Boost Your Ecommerce Growth Today </H4>
<H4> Learn How To Create a Winning Ecommerce Strategy </H4>
<H4> How To Optimize Your Ecommerce Site for Maximum Indexing </H4>
<H4> Uncovering The Hidden Link Between Web Design & Ecommerce SEO </H4>
<H4> Top 7 SEO Tips For Your BigCommerce Store in 2023 </H4>
<H4> 5 SEO content Writing Tips To Boost Your Online Sales! </H4>
<H4> Why Shopify Website Audits Are Important </H4>
<H4> Significance of Mobile Site's Load Time & Ways To Optimize It </H4>



<H4> 11 Must-Have SEO Tools to Get Better Ranking </H4>
<H4> Top Magento SEO Tips For Your E-commerce Website </H4>
<H4> Complete Guide To Technical SEO </H4>
<H4> A Definitive Guide To Optimizing Your Shopify Store SEO In 2023 </H4>
<H4> 8 Things To Optimize On An Ecommerce Site To Drive Sales </H4>
<H4> The Ultimate SEO Checklist You Need In 2023 </H4>
<H4> 9 Best SEO Tips For Ecommerce Stores </H4>
<H4> What Is SEO?: Learn More About SEO </H4>
<H4> Cookie Consent </H4>
<H5> Google SERP </H5>
<H5> Bing SERP </H5>
<H5> Top Search Queries </H5>
<H5> High Quality Backlinks </H5>
<H5> New Backlinks </H5>
<H5> Poor Backlinks </H5>
<H5> Top Referrers </H5>
<H5> Crawlability Test </H5>
<H5> Trusted by professionals worldwide for their SEO audits </H5>
<H6> Ecommerce SEO Analysis Made Easy </H6>
<H6> Need more details? Get a Manual Audit Now! </H6>
<H6> Complete E-commerce SEO Audit Tool </H6>
<H6> Henry Jones </H6>
<H6> Lisa Brown </H6>
<H6> Diana Scoot </H6>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.



Keywords Cloud

ecommerce 39 website 30 more 30 search 17 site 14
 audit 14 e-commerce 12 tools 11 tips 10 store 10
 optimize 10 have 10 bigcommerce 9 shopify 9 free 9

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
ecommerce	39	✓	✓	✓
website	30	✓	✓	✓
more	30	✗	✗	✓
search	17	✗	✗	✓
site	14	✓	✓	✓
audit	14	✓	✓	✓
e-commerce	12	✗	✗	✓
tools	11	✓	✓	✓
tips	10	✗	✗	✓
store	10	✗	✗	✓
optimize	10	✗	✗	✓
have	10	✗	✗	✓
bigcommerce	9	✗	✗	✓
shopify	9	✗	✗	✓
free	9	✓	✓	✓


This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



Alt Attribute



We found 49 images on this web page
 9 ALT attributes are empty or missing.

<https://www.facebook.com/tr?id=684724706585142&ev=PageView&noscript=1>
<assets/site/images/img-1000.png>
<https://ecommerceoatools.com/assets/images/Why Shopify Website Audits Are Important.webp>
<https://ecommerceoatools.com/assets/images/Significance Of Mobile Site's Load Time & Ways To Optimize It.png>
<https://ecommerceoatools.com/assets/images/11 Must-Have SEO Tools to Get Better Ranking.webp>
<https://ecommerceoatools.com/assets/images/Magento SEO Tips.webp>
<https://ecommerceoatools.com/assets/images/Complete Guide To Technical SEO.webp>
<https://ecommerceoatools.com/assets/images/A Definitive Guide To Optimizing Your Shopify Store SEO In 2023.webp>
<https://ecommerceoatools.com/assets/images/8 Things To Optimize On An Ecommerce Site To Drive Sales.webp>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio



HTML to Text Ratio is: **13.85%**

Text content size 16697 bytes

Total HTML size 120579 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression





Wow! It's GZIP Enabled.

 Your webpage is compressed from 118 KB to 26 KB (77.7 % size savings)



Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.



 **IP Canonicalization** No your domain IP 164.92.95.62 does not redirect to ecommerceseo.tools.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Warning! We have detected parameters in a massive number of URLs


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.



✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://ecommerce9tools.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://ecommerce9tools.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.





Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.

Although Flash content often looks nicer, it cannot be properly indexed by search engines.

Avoid full Flash websites to maximize SEO.



Iframe

Oh no, iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.

Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 0 Years, 272 Days

Created Date: 14th-Jun-2022

Updated Date: 13th-Sep-2022

Expiry Date: 14th-Jun-2024

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.





Indexed Pages



Indexed pages in search engines

376 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

674 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.





URL



<http://ecommerce9tools.com>

Length: 17 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://www.mysite.com/en/products>).



Favicon



Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page



Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.





Page Size



118 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time



0.46 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language



Good, you have declared your language
Declared Language: English

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.



Domain Availability

Domains (TLD)	Status
ecommerceotools.net	Available
ecommerceotools.org	Already Registered
ecommerceotools.biz	Already Registered
ecommerceotools.us	Available
ecommerceotools.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
ecommerceotols.com	Available
wcommerceotools.com	Available
scommerceotools.com	Available
dcommerceotools.com	Available
fcommerceotools.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.





Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.





Mobile Friendliness



Oh No! This page is not mobile-friendly.
Your mobile friendly score is 0/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



Server IP

Server IP	Server Location	Service Provider
109.106.255.43	Not Available	Not Available

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- Too bad, your website has too many CSS files.
- Too bad, your website has too many JavaScript files.
- Perfect, your website doesn't use nested tables.
- Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.





Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.



Social Data

Your social media status

 Facebook:  Tr

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.





Traffic Rank



No Global Rank

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$60 USD

Just a estimated worth of your website based on Alexa Rank.





In-Page Links



We found a total of 59 links including both internal & external links of your site

Anchor	Type	Follow
Ecommerce SEO checkup	Internal Links	Dofollow
Free SEO tools	Internal Links	Dofollow
Free Resources	Internal Links	Dofollow
Manual SEO Audit	Internal Links	Dofollow
Shopify SEO Audit	Internal Links	Dofollow
Magento SEO Audit	Internal Links	Dofollow
Bigcommerce SEO Audit	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
Free Resources	Internal Links	Dofollow
Audit your Shopify website's SEO now Enter Shopify website URL	Internal Links	Dofollow
Audit your Magento website's SEO now Enter Magento website URL	Internal Links	Dofollow
Audit your Bigcommerce website's SEO now Enter Bigcommerce website URL	Internal Links	Dofollow
Explore More	Internal Links	Dofollow
Google SERP Monitor your page's appearance in Google search results. Track your web page rankings on Google SERP.	Internal Links	Dofollow
Bing SERP Check website presence & rankings on Bing search results. Get real-time results to improve your ranking.	Internal Links	Dofollow
Top Search Queries Check out the popular search queries to provide your audience with what they need & improve traffic.	Internal Links	Dofollow
High Quality Backlinks Get access to any website's backlink profile to identify the most valuable backlinks & boost traffic.	Internal Links	Dofollow
New Backlinks Backlinks are valuable for SEO. Review your website's new backlinks profile for growth opportunities.	Internal Links	Dofollow
Poor Backlinks Poor backlinks can destroy your website's credibility. Identify low-quality backlinks of your website.	Internal Links	Dofollow
Top Referrers The tool checks the referrer of important websites & lets you know which type of links lead to its pages.	Internal Links	Dofollow
Crawlability Test Check if your web pages are crawlable to search engines. Identify & fix crawlability issues, if any!	Internal Links	Dofollow
best-practices-for-technical-seo-cleanup Technical SEO Cleanup is a critical part of website optimization to improve search engine rankings. It involves cleaning up website technical issues that can interfere with search engine crawling and indexing. This includes website structure, URLs, site speed, mobile optimization, and content optimization. Read More	Internal Links	Dofollow
Role of Different Metrics in Measurement of SEO Success Search engine optimization, or SEO, is a digital marketing technique used to increase visibility and traffic to websites by improving their rankings on search engine result pages (SERPs). SEO involves optimizing content, websites, and other web-based elements to make them more visible and relevant to search engines like Google and Bing. Read More	Internal Links	Dofollow
On-Page SEO & Link Building Strategies For Bigcommerce When it comes to successful e-commerce websites, one of the keys to success is effective SEO strategies. Whether you're using Bigcommerce or another e-commerce platform, it's important to understand the two main aspects of SEO – on-page SEO and link building – and how to use them to your advantage. Read More	Internal Links	Dofollow
Best Ecommerce Platforms To Consider for Your Online Store Whether you're just starting out or have been in business for a while, setting up an online presence is essential for success. An ecommerce platform is key to getting your business up and running quickly and efficiently. But how do you choose the best ecommerce platform for your own online store? Read More	Internal Links	Dofollow



How to Utilize ChatGPT for Ecommerce SEO If you ever wished for a way to make your ecommerce SEO more efficient and effective, then adding ChatGPT to your SEO tool box might be the answer. ChatGPT is a powerful tool that helps businesses become more visible and reach more customers through search engine optimization. In this blog, we will discuss the benefits of using ChatGPT for ecommerce SEO and how to use it to create an effective SEO strategy. Read More	Internal Links	Dofollow
Importance of Website Speed For An E-commerce Store Website speed refers to the amount of time it takes for a webpage to load fully when a user visits it. It is important for website speed to be fast, as a slow website can lead to visitors leaving the site before it has a chance to load fully. Factors that affect website speed include the size of the webpage, the speed of the server, the use of caching, and the amount of content on the page. Read More	Internal Links	Dofollow
Things To Consider For Your Ecommerce Website Development Ecommerce website development is the process of creating an online store or website to facilitate the sale of products or services to customers over the internet. It involves developing the back-end software and processes to manage the website, creating content, configuring the shopping carts and payment gateways, and marketing the site. Ecommerce website development also includes providing customer support, managing inventory, and integrating with other software solutions such as inventory control and order processing. Read More	Internal Links	Dofollow
Best Tips To Optimize Images For Your E-commerce Stores As an e-commerce store, you need to make sure that your images are optimized for the best user experience possible. Optimizing your images not only helps you deliver an excellent online shopping experience, but it can also have a positive impact on your store's search engine rankings. Read More	Internal Links	Dofollow
5 Proven Tactics to Boost Your Ecommerce Growth Today 2023 is here, and it's time to analyze data and assess the performance of ecommerce organizations, their tactics, and how it impacts customer behavior. Search engines and direct access to customers have become increasingly competitive, so it's even more important for businesses to understand their standing. Read More	Internal Links	Dofollow
Learn How To Create a Winning Ecommerce Strategy Are you looking for an effective way to create a successful ecommerce strategy? It can be a daunting task to decide which tactics to deploy and how to measure success. But with the right guidance, you can create a winning ecommerce strategy that will help you maximize profits and stay ahead of the competition. In this blog, we will discuss how to create an effective ecommerce strategy that will help you increase conversions and take your business to the next level Read More	Internal Links	Dofollow
How To Optimize Your Ecommerce Site for Maximum Indexing With the ever-evolving trends in the digital E-commerce industry, it won't be hard to say that how search engines will index content in the future is very soon likely to change. Although we know an ecommerce audit helps to maximize the indexing of an e-commerce website by ensuring that the website is properly optimized for search engine crawlers. Read More	Internal Links	Dofollow
Uncovering The Hidden Link Between Web Design & Ecommerce SEO Web design has become an integral part of today's eCommerce SEO landscape. User experience is a key factor for successful search engine rankings; the way your website looks and how users interact with it can have a major impact on your rankings. In this blog post, we'll cover a few web design practices that can influence SEO performance, as well as tips on how to improve them. Read More	Internal Links	Dofollow
Top 7 SEO Tips For Your BigCommerce Store in 2023 BigCommerce is an excellent choice for a multi-channel selling platform due to its capabilities to help develop and personalize an online store. Not only can you sell on your own website, but you can also take advantage of marketplaces such as Amazon, eBay, and Facebook. Therefore, BigCommerce should be at the top of your list when searching for a comprehensive platform for selling across various channels. Read More	Internal Links	Dofollow
5 SEO Content Writing Tips To Boost Your Online Sales! When it comes to looking for answers, the first place many people turn to is Google. Currently, over 100 thousand searches are conducted every second on the world's most popular search engine. This means if you're trying to drive conversions and sales, it's essential to have a strong SEO strategy that helps your content to be found. To help you develop an effective SEO content writing approach, we've put together 5 top tips. This will help ensure your web traffic is as valuable as possible, helping you to increase conversions and revenue. So, let's get started Read More	Internal Links	Dofollow



Why Shopify Website Audits Are Important A Shopify website audit is a process that assesses the whole Shopify system to identify any issues and optimize its performance. With Shopify being one of the most widely-used eCommerce platforms worldwide, it is essential to conduct regular audits to keep your online store running smoothly. Read More	Internal Links	Dofollow
Significance of Mobile Site's Load Time & Ways To Optimize It With mobile devices capturing 65% of total digital time worldwide, it's clear that optimizing your eCommerce website for a better mobile experience is essential for boosting conversions. Unfortunately, BaseKit's survey of 510 small businesses showed that 91% of eCommerce websites are not yet mobile-optimized. Read More	Internal Links	Dofollow
11 Must-Have SEO Tools to Get Better Ranking Every website strives only for one single aim, and that is to generate more traffic and sales. Therefore, the focus is on the better ranking of the website, so that it is visible to a large audience. Now, you might be wondering how you can rank better on SERPs. We are here to make your marketing worries go away. Read More	Internal Links	Dofollow
Top Magento SEO Tips For Your E-commerce Website Undeniably, Magento is one of the most popular open source ecommerce platforms. It has become a necessity in the current E-commerce marketplace because of its unique and extensive customized features. Whether you are an entrepreneur looking to build your e-commerce business or a big multi-channel retailer wanting to improve your online presence and conversions, Magento is your leading e-commerce platform for growth. Read More	Internal Links	Dofollow
Complete Guide To Technical SEO Technical SEO is a process that is used to optimize a website from an infrastructure standpoint. It encompasses everything from choosing the best hosting solution to setting up proper redirects, using structured data. Read More	Internal Links	Dofollow
A Definitive Guide To Optimizing Your Shopify Store SEO In 2023 As e-commerce stores have become increasingly popular, Shopify store owners need to pay attention to their store's SEO. Shopify store SEO in 2023 is all about improving visibility and increasing organic search traffic. Read More	Internal Links	Dofollow
8 Things To Optimize On An Ecommerce Site To Drive Sales Do you want your e-commerce store to drive more sales? If so, you need to make sure you are optimizing your website to give customers the best possible experience. Read More	Internal Links	Dofollow
The Ultimate SEO Checklist You Need In 2023 Are you putting in all the effort to get higher Google rankings? Still not getting the desired results? If yes, it's time for you to dive into the ultimate SEO checklist to help you achieve Read More	Internal Links	Dofollow
9 Best SEO Tips For Ecommerce Stores The e-commerce industry has skyrocketed in terms of popularity over the past decade. However, there is no point in having a well-designed website with the best market products Read More	Internal Links	Dofollow
What Is SEO?: Learn More About SEO Search Engine Optimization (SEO) refers to the process of optimizing the technical configuration, content relevance, and link popularity of a website so that it is more easily found Read More	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
About us	Internal Links	Dofollow
FAQ	Internal Links	Dofollow
Cookie Policy	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Terms of Service	Internal Links	Dofollow
Refund Policy	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow



While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.





Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

